



# APPLICATION for ASIA PACIFIC FOOD EXPO

November 17 (Thur) to 21 (Mon), 2011 at Singapore Expo

We wish to exhibit at APFE 2011 and require:

PARTICIPATION COST			
Type	Price per unit	Exhibit Scale	Subtotal
Overseas Exhibitors Stand with shell scheme	SGD4,250/ 3m x 3m	sqm	=SGD
Overseas Exhibitors Stand Raw Space (Without shell scheme)	SGD3,750/3m x 3m	sqm	=SGD
Local Exhibitors Stand with shell scheme	<input type="checkbox"/> SGD 5, 500/3m x 4m* <input type="checkbox"/> SGD 11, 000/6m x 4m* <input type="checkbox"/> SGD 12, 000/6m x 4m* <input type="checkbox"/> SGD 13, 000/6m x 4m*	<input type="checkbox"/> 12sqm <input type="checkbox"/> 24sqm <input type="checkbox"/> 24sqm (Prime) <input type="checkbox"/> 24sqm (Super prime)	=SGD
Local Exhibitors Raw space (Without shell scheme)	<input type="checkbox"/> SGD 5, 000/3m x 4m* <input type="checkbox"/> SGD 10, 000/6m x 4m* <input type="checkbox"/> SGD 11, 000/6m x 4m* <input type="checkbox"/> SGD 12, 000/6m x 4m*	<input type="checkbox"/> 12sqm <input type="checkbox"/> 24sqm <input type="checkbox"/> 24sqm (Prime) <input type="checkbox"/> 24sqm (Super prime)	=SGD

\*Government Service Tax (GST) will be imposed on the above fees.

Please fill out your 3 choices of preferred stand location. Stand allocation will be made on a first-come, first served basis.

1 <sup>st</sup> Choice	2 <sup>nd</sup> Choice	3 <sup>rd</sup> Choice

Name (*Prof/Dr/Mr/Ms*) : \_\_\_\_\_  
 Designation : \_\_\_\_\_  
 Company : \_\_\_\_\_  
 Address : \_\_\_\_\_

Postal Code : \_\_\_\_\_

Tel : \_\_\_\_\_ HP : \_\_\_\_\_ Fax : \_\_\_\_\_

Email : \_\_\_\_\_

Website : \_\_\_\_\_

Please list your main products:

We hereby confirm our participation at ASIA PACIFIC FOOD EXPO & accept the Terms of Contract (see overleaf) for participation. The execution of this application contract and its receipt by FOOD CORPORATION (S) PTE LTD is deemed conclusive evidence of the applicant's agreement to pay the full fees due.

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 Authorised Signature and Company Stamp

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 Date

●Please keep a duplicate copy of this application form and the rules and regulations printed overleaf for your file and reference.

### FOR OFFICIAL USE ONLY

Application accepted / rejected. Stand allocated at \_\_\_\_\_.

Total Area @ \_\_\_\_\_sqm (RAW / SSS)

Total cost \$\_\_\_\_\_. Deposit of \$\_\_\_\_\_ received on \_\_\_\_\_ Balance \$\_\_\_\_\_

**Scheduled: 17 – 21 November 2011**

**Venue: Singapore Expo**

#### **SHELL SCHEME ENTITLEMENT**

- ❖ Partition walls, fascia board with vinyl sticker cut out, fluorescent tube lights, needle punch carpet, 2 white plastic chairs, 1 white reception desk and 1 unit of 15amp single phase power point per 12sqm.
- ❖ Booth without Shell Scheme is Bare Space Only.

#### **TERMS OF PAYMENT**

- Booking of stand shall be accompanied by an initial payment of 50% of the stand rate upon signing of contract.
- The remaining 50% must be paid to the Event Management / Organiser, 2 (two) months prior to the commencement of exhibition.
- Booking of space 2 (two) months prior to the commencement of exhibition must be accompanied by 100% payment of the stand rate.
- In the event of default in payment by the stipulated dates, the organiser shall reserve the right to refuse participation and claim of all dues from the defaulting Exhibitor who shall not be entitled to any form of compensation.

#### **PAYMENT SCHEDULE & PROCEDURE**

- **By Cheque**  
Crossed A/C Payee Only in favour of Food Corporation (S) Pte Ltd
- **By Telegraphic Transfer**  
Banker: MAYBANK SINGAPORE  
Banker Address: 2 Battery Road, Singapore 049907  
Account No: 04.171008755  
Account Name: FOOD CORPORATION (S) PTE LTD  
Swift Code: MBBESGSG

#### **CANCELLATION OF SPACE**

**The Organiser shall not accept cancellation of stand space by Exhibitors and no payment shall be refunded from the Organiser.**

#### **IMPORTANT REMARKS**

Your 3 choices of preferred stand location should be all filled out. If none of your choices are available, you will be allocated a suitable alternative stand. Stand allocation will be made on a first-come, first serve basis. The Organiser reserves the right to change the venue and duration if exceptional circumstances demand. In the event of change of venue and/or duration, the agreement of participation shall remain in force so long as the Exhibitors are of the changes. In the event of a change of venue and/or date or cancellation of the exhibition, the Exhibitors shall not be entitled for the claim for compensation in connection with their booking for participation.

***ORGANISED BY:***

***MANAGED BY:***



**FOOD CORPORATION (S) PTE LTD**  
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